

GUARDIAN ANGEL SPONSOR

\$50,000 donation to MDA

- 25 admissions to MDA'S Wings Over Wall Street®
- Name/logo on back cover of the Commemorative Event Journal & on all marketing collateral
- VIP cocktail reception at MDA's Wings Over Wall Street
- Full Page Color Ad in the Commemorative Event Journal
- Recognition as Wings Over Wall Street Guardian Angel Sponsor in *Traders Magazine*

Fair Market Value: \$3,750

ANGEL SPONSOR

\$25,000 donation to MDA

- 15 admissions to MDA's Wings Over Wall Street®
- VIP cocktail reception at MDA's Wings Over Wall Street®
- Full Page Color Ad in the Commemorative Event Journal
- Recognition as Wings Over Wall Street Angel Sponsor in *Traders Magazine*

Fair Market Value: \$2,250

COCKTAIL SPONSOR

\$15,000 donation to MDA

- 12 admissions to MDA's Wings Over Wall Street®
- Company logo on all beverage napkins
- Recognition as Wings Over Wall Street Cocktail Sponsor in *Traders Magazine*

Fair Market Value: \$1,800

HOPE SPONSOR

\$10,000 donation to MDA

- 10 admissions to MDA's Wings Over Wall Street®
- One Full Page Black & White Ad in Commemorative Event Journal
- Recognition as Wings Over Wall Street Hope Sponsor in *Traders Magazine*

Fair Market Value: \$1,500

FAITH SPONSOR

\$5,000 donation to MDA

- 8 admissions to MDA's Wings Over Wall Street®
- One Half Page Black & White Ad in Commemorative Event Journal

Fair Market Value: \$1,200

LOVE SPONSOR

\$3,000 donation to MDA

- 6 admissions to MDA's Wings Over Wall Street®
- One Quarter Page Black & White Ad in Commemorative Event Journal

Fair Market Value: \$900

RESEARCH MINUTES

- Full Hour of Research **\$6,000**
- Half Hour of Research **\$3,000**
- Ten Minutes of Research **\$1,000**
- Five Minutes of Research **\$500**
- One Minute of Research **\$100**

INDIVIDUAL ADMISSION \$300

Fair Market Value: \$150

ADVERTISING IN THE COMMEMORATIVE EVENT JOURNAL

- Full Page Color Ad **\$2,000**
- Full Page B/White Ad **\$1,000**
- Half Page Ad **\$500**
- Quarter Page Ad **\$350**
- Wings Supporter (Name Listing) **\$250**

Please contact MDA for advertising sizes and specifications for submission. Journal Deadline is August 19, 2011.

Send all payments and response forms to:

MDA'S WINGS OVER WALL STREET®

11 East 44th Street | 17th Floor | New York, NY 10017

P/212.682.5272 F/212.682.5419

E/KScagliola@mdausa.org

Make all checks payable to the:

MUSCULAR DYSTROPHY ASSOCIATION (MDA)

CONTACT NAME/TITLE

COMPANY NAME

PHONE

EMAIL

ADDRESS

CITY, STATE, ZIP CODE

METHOD OF PAYMENT

- Check Enclosed
- American Express
- Mastercard
- Visa
- Discover
- Bill Me

CREDIT CARD #

EXP. DATE

NAME ON CARD (PLEASE PRINT)

SIGNATURE